



A series of books, media and programs for parents who want to get out of poverty and make positive change for themselves and their families

# PARENTS



Parents that love to learn can pass it on...



Many materials and programs for parents – especially those given to lower income parents - focus solely on the child needs, “training” parents as if they were servants to their child’s success. **But that shortcut won’t work.**

An investment in a child’s education will have the greatest returns only if it includes a similar commitment to that child’s parents. Language and literacy development start at birth and rely upon the love, motivation, and knowledge that parents provide.

Just as airlines instruct parents to put their own air mask on first, and only then can they help their child breathe, **PARENTS** books, media and programs respectfully, and joyously, engage parents first and inspire them to want to learn for themselves and for their children. So they can change their own life story and create strong families two generations at a time.

No book, parent or program can do it alone.



## PARENTS BOOK CLUB

**What do parents want? Other parents** to talk to, complain to, compare notes with and give strength to one another. Like a book club – everyone brings their wisdom, experience and questions to the table, and a good book starts conversations. This simple, inexpensive, participatory learning plan fosters social support, learning AND coordinated community services around parents needs instead of vice-versa.



**OTHER MODELS:** There are a myriad of programs and services in the big city. We love them all. Every discipline has its topics, its curriculum, its silos. But parent’s lives are multi-disciplinary! That why we create simple but (not simplistic) comprehensive, funny and smart books *from a parent’s perspective not the program’s!* Then we help communities integrate our materials into their existing curriculum and expand their mission to support informed decision making skills for parents. By using the same comprehensive, parent-based materials and messages everyone gets on the same page...(simply and inexpensively)



## PARENTS



A series of friendly, funny, just-in time parenting books and programs from birth to college to help parents figure out what they want for themselves and their children –and the information, and advice needed to achieve their goals.

- **I Just Had A Baby**, Now What?
- **My Child Has An IEP**, Now What?
- **My Child was Suspended**, Now What?
- **I Want My Kid to Go to College**, Now What?
- **I Think the Teacher Hates My Kid (or Maybe I Just Hate Her!)** Now What?
- **I’m a Parent and I Want a Degree?** Now What?
- **Charter Schools, Public Schools, I Need to Choose**, Now What?
- **Grandma’s in Charge**, Now What?
- **We’re Getting Divorced**, Now What?
- **I’m a Foster Care Parent**, Now What?
- **My Child Has Asthma**, Now What?
- **My Child Has Diabetes**, Now What?
- **We’re a Military Family**, Now What?
- **Parenting from Prison**, Now What?
- **I Need Childcare, a Job and a Plan**, Now What?